

Barr Village – Feasibility

Stakeholder Meeting – 4th September 2015

Agenda

12:00 – Arrival /Mini Barr Tea

12:30 – Welcome – Hamish Denham, Chair BPDC

12:45 – Feasibility Study Update – Kelly Morris, KMC Ltd

13:30 – Group Work

Feasibility Study – Initial Scope

Barr Parish Development Company

- Undertook public consultation to purchase/develop Dinmurchie Farm land and buildings
- Majority of parish in support of purchase/development
- Successfully applied to Forestry Commission Scotland for permission to purchase
- Must purchase on/before February 2016
- Purpose of study – feasibility of options in support of funding application for purchase and development

Feasibility Study - Logistics

- Led by BPDC
- Funded by South Ayrshire Council- Ambition Fund
- Delivered by Kelly Morris Consulting Ltd
- Timescale –
 - LEADER funding open for applications October
 - Scottish Land Fund application round closes November
 - Completion date – October

Feasibility Study – Process

1. Identify the issues, problems, risks facing Barr Village
2. Prioritise/Define The Need(s)
3. Agree Outcomes & Indicators
4. Consider Opportunities/Identify Options, Develop/Sift
5. Assess Feasibility of Options
6. Preferred Options & Funding Applications

Progress - Public Consultation

Public Consultation: Barr Residents

- ✓ PBDC Kick Off Meeting (8 x People)
 - ✓ 80 x questionnaires completed (door step/street surveys)
 - ✓ 12 x 1-2-1 Telephone Interview Requests - ongoing
- ☐ Youths Under-represented until now
- Girvan Academy –consulted
 - Barr Primary School x 35 students completed questionnaires

Key Themes – So Far....

“Best Wee Village in the World”

“Oasis”

“Unspoilt”

“Tranquil”

“Beautiful”

“Rural”

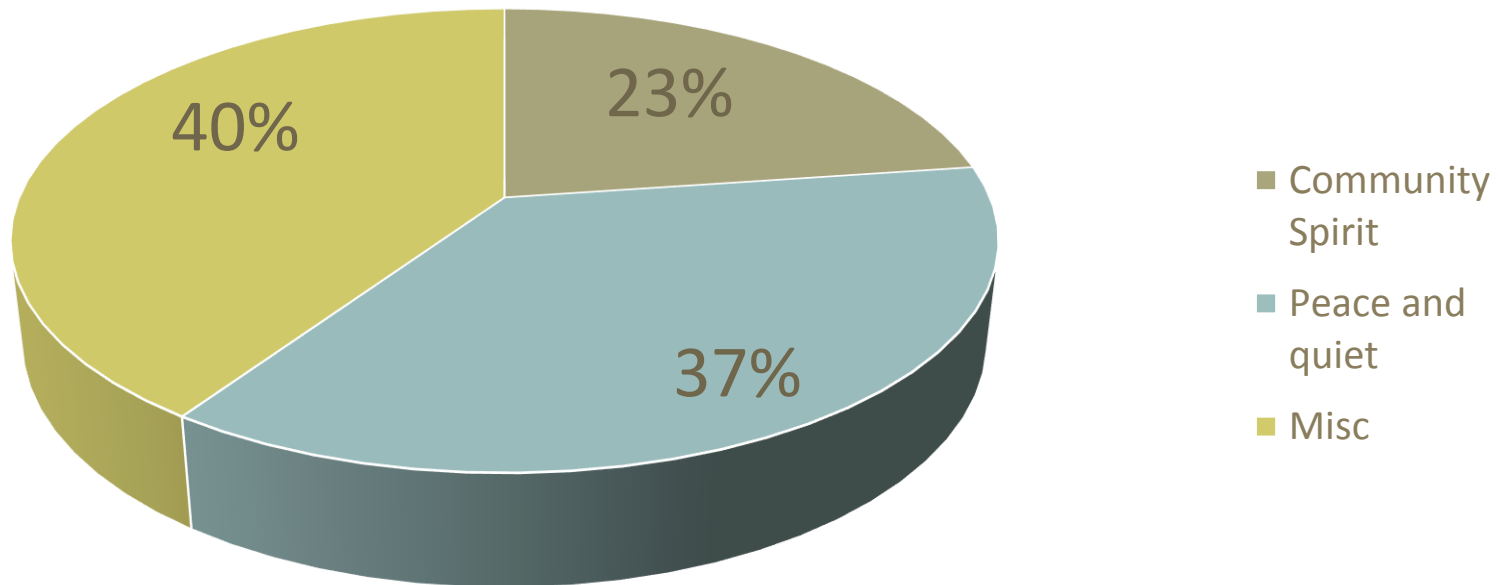
“Peaceful”

“Community Spirit”

“Hidden Treasure”

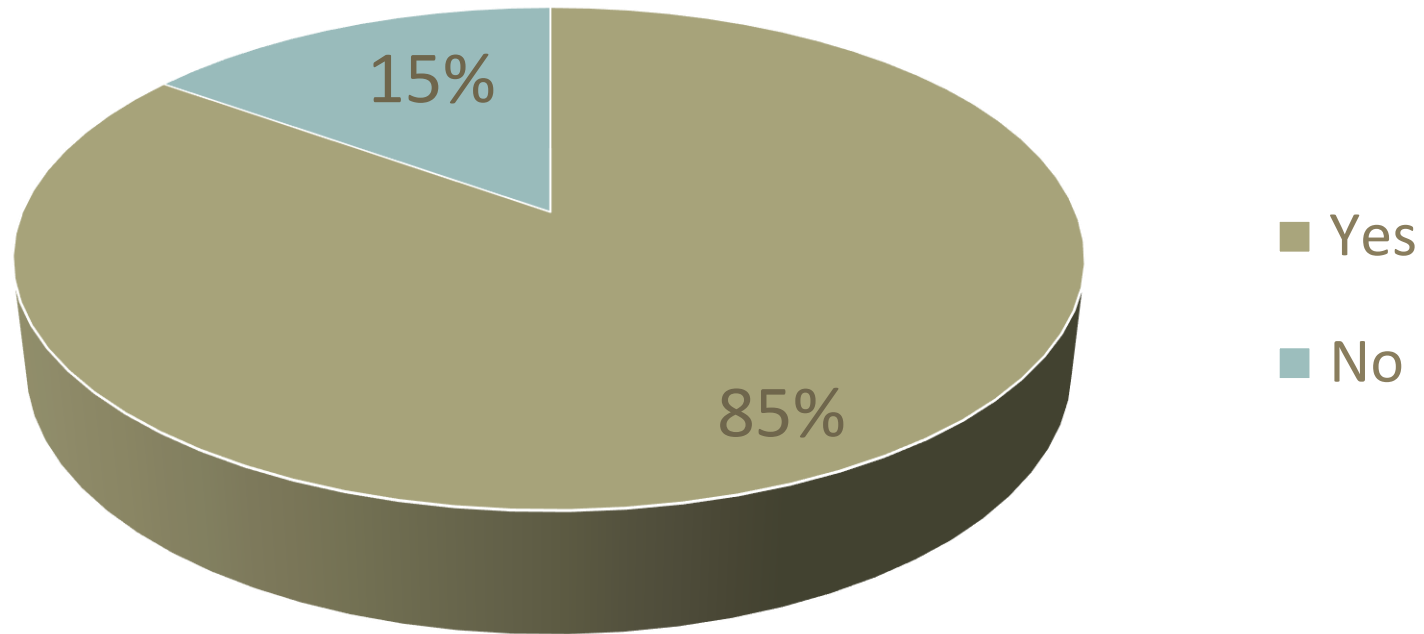
Key Themes – Barr Results...

WHAT DO YOU ENJOY MOST?



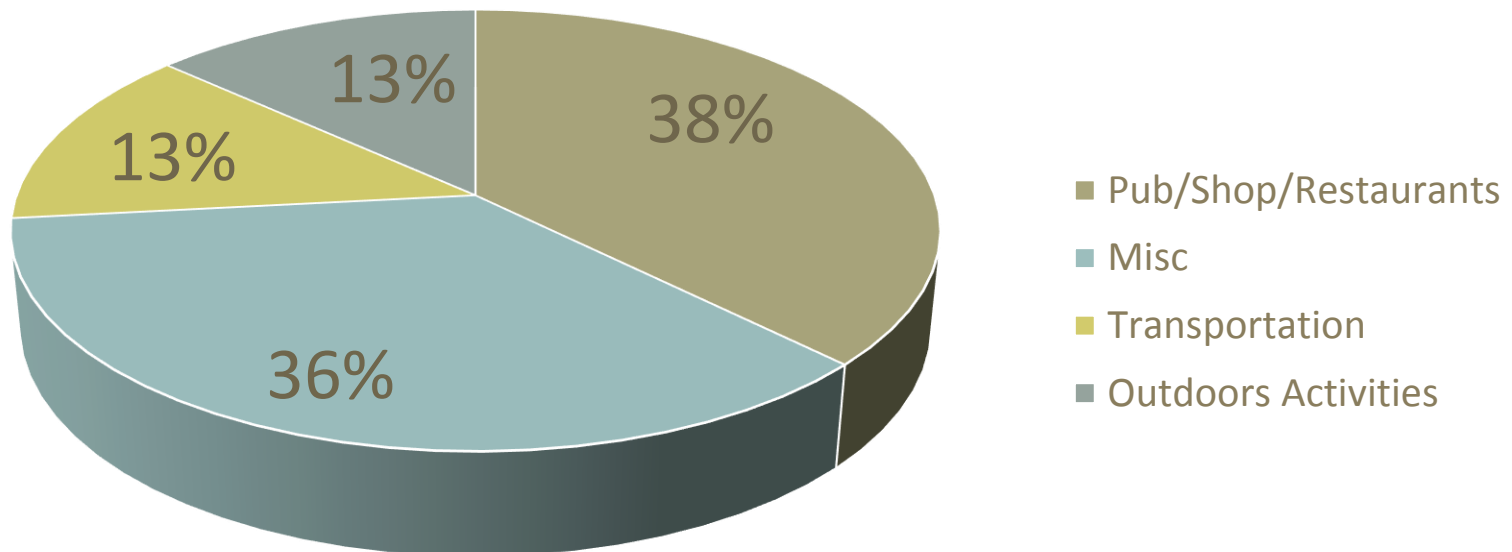
Key Themes – Barr Results...

WOULD YOU LIKE TO SEE AN INCREASE IN VISITORS?



Key Themes – Barr Results...

HOW CAN WE ATTRACT VISITORS?



Progress - Public Consultation

Public Consultation: Surrounding Areas

- ✓ Maybole x 40 street surveys
- ✓ Girvan x 67 street surveys
- ✓ Kirkoswald x 13 street surveys
- ✓ Marr College x 30 students complete 'when Marr met Barr'
- ✓ Newton Stewart x 22
- ✓ Carrick Area Generally x 6 surveys

Key Themes – External

Potential Visitors

Maybole (40)

- Those that had been before - Visit for gala day, pub, bowling
- generally positive / would recommend others visit.
- Those that hadn't been – never heard of it, don't know where/ transport

Kirkoswald (13)

- Those that had been would recommend.
- Those that hadn't been didn't know about it/had no reason to visit

Girvan (62)

- Those that had been (mixed response) – many enjoyed Barr and would recommend versus high number wouldn't recommend (nothing to do, poor roads, no transport)
- Those that hadn't visited – had never heard of it, had no reason to go or had been advised not to go by friends

Key Themes – External

Potential Visitors

Marr College (30)

- Those that had been – good time, duke of Edinburgh, really beautiful, great for outdoors but scary roads and don't know why we would want to go back – nothing to do unless an arranged activity or group
- Those that hadn't been – hadn't heard of Barr, on research it looked like an elderly paradise, nothing to attract them to go, heard from friends about scary roads, nothing there

Other Emerging Issues

- Turbines/funding taking away necessity for people to get involved = dampening community spirit / causing divide
- Communication across village not as effective as it could be
- Lots of small groups – should be working more collectively
- Community changes pub/village shop – knock-on effects
- Generation Gap – social change / future generation is key

Your Turn

- We want to be sure we are addressing the needs of Barr - not just the wants
- Can you help with some of the key issues/dilemmas facing Barr?
- 4 groups x 1 dilemma each = identify risks, opportunities etc

Next Steps

- KMC Ltd to Finalise Consultation
- Share final results & agree Need(s) - 14th September 2015
- Agree outcomes/indicators
- Option development/ sifting / categorisation
- Present results on 3rd October 2015 at community event